| **MICHAEL CHAMPLIN**  Digital Product Designer | <http://champl.in>  (918) 636-1638  mjchamplin@gmail.com |
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| OVERVIEW Digital product designer with 10+ years experience in both research and thoughtful design execution. Looking for a leadership role driving positive social impact through inclusive, human-centered design. |  | EXPERTISE User research  Storytelling  Accessibility  Inclusivity  Figma + Figjam  Dovetail  Asana  Jira |
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# EXPERIENCE

## Dialexa, an IBM Company *— Senior Product Designer*

May 2021 – Aug 2023

* Lead the design process, from research and conceptualization to prototyping and high-fidelity design, to drive meaningful progress toward OKRs
* Synthesize research, identifying opportunities and presenting research findings and design solutions to stakeholders
* Collaborate with clients and cross-functional teams such as engineering and product management to turn ideas into polished software tools and products
* Act as a mentor and leader for junior designers and interns; foster a positive, productive, and inclusive design culture within the company

## Projekt202 *— Experience Designer*

May 2018 – May 2021

* Coordinate experience design for web and native apps based in human-centered, empathy-led design practices
* Conduct UX research and synthesis (contextual inquiries, affinity workshops, client deliverables)
* Lead client presentations at various levels of fidelity: wireframing, prototyping and high-fidelity design

## Eighty-Three Creative *— UI / UX Designer*

Jan 2016 – Jan 2018

* Lead UX/UI research and design process for native mobile apps
* Establish iA and create wireframes, follow-through with high-fidelity user interface designs
* Work directly with Android and iOS developers to see apps completed, tested and submitted successfully

## Additional Experience & Education

**Big Design** **Conference** — Presenter: *Pushing for More Inclusive Foundations*, 2021

**UX Collective** — Co-author: *In search of lost image: representing gender non-conforming people   
in UX*, 2020

**SXSW** **Interactive Conference** — Presenter, *Graphic Design for Non-designers*, 2016

**Freelance** — Designer / Art Director, 2009 - 2016

**Bottle Rocket** — Art Director (User Experience), 2015

**BA, Marketing** — Oklahoma State University, 2009