# MICHAEL CHAMPLIN

Digital Product Designer

http://champl.in
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## OVERVIEW

Digital product designer with 10+ years experience in both research and thoughtful design execution. Looking for a leadership role driving positive social impact through inclusive, human-centered design.

## EXPERTISE

User research
Storytelling
Accessibility
Inclusivity
Figma + Figjam
Dovetail
Asana
Jira

## EXPERIENCE

**Dialexa, an IBM Company** — *Senior Product Designer*

May 2021 – Aug 2023

- Lead the design process, from research and conceptualization to prototyping and high-fidelity design, to drive meaningful progress toward OKRs
- Synthesize research, identifying opportunities and presenting research findings and design solutions to stakeholders
- Collaborate with clients and cross-functional teams such as engineering and product management to turn ideas into polished software tools and products
- Act as a mentor and leader for junior designers and interns; foster a positive, productive, and inclusive design culture within the company

**Projekt202** — *Experience Designer*

May 2018 – May 2021

- Coordinate experience design for web and native apps based in human-centered, empathy-led design practices
- Conduct UX research and synthesis (contextual inquiries, affinity workshops, client deliverables)
- Lead client presentations at various levels of fidelity: wireframing, prototyping and high-fidelity design

**Eighty-Three Creative** — *UI / UX Designer*

Jan 2016 – Jan 2018

- Lead UX/UI research and design process for native mobile apps
- Establish iA and create wireframes, follow-through with high-fidelity user interface designs
- Work directly with Android and iOS developers to see apps completed, tested and submitted successfully

**Additional Experience & Education**

**Big Design Conference** — Presenter: *Pushing for More Inclusive Foundations*, 2021
**UX Collective** — Co-author: *In search of lost image: representing gender non-conforming people in UX*, 2020
**SXSW Interactive Conference** — Presenter, *Graphic Design for Non-designers*, 2016
**Freelance** — Designer / Art Director, 2009 - 2016
**Bottle Rocket** — Art Director (User Experience), 2015
**BA, Marketing** — Oklahoma State University, 2009